

Guidebook Series

FREE Grant Money

A Resource Guide to

School Funding for Two-Way Radio Equipment



Inside This Funding Guide for Schools

Introduction . . .

Discount Two-Way Radio understands how important it is for schools to find adequate funding for communications and safety equipment.

Grant Money Exists . . .

The truth is that school safety grants have become more common in recent years. Why?

Best Radios for Schools . . .

Check out some of the most popular RCA two-way radios for schools.

5 Great Application Tips . . .

Some tired and true tips for improving your chances of successfully being awarded grant money.

Resource for Finding Grants . . .

A list of government search portals for finding grant money.

Approaching Corporations for School Grants . . .

How to apply for corporate or foundation grants, and live links to actual corporate grants.

Free Grant Planning Worksheet . . .

Download a free grant writing planning worksheet.

We Understand How Important It Is To Find Funding for Your Schools



For more than 20 years, Discount Two-Way Radio has supplied thousands of school districts across the country communications equipment, so we understand how important two-way radios (walkie-talkies) are for assisting schools, colleges, and universities' critical communications. Plus, as an approved vendor for

many of the nation's school districts, we can provide your school genuine RCA branded products at roughly 10-30 percent below the cost of other major brands.

Discount Two-Way Radio also understands that while it is true that nothing is more valuable than a child's life, it is also true that many school districts avoid purchasing important communications equipment like 2-way radios because they simply do not have the funding to acquire professional-grade two-way radio equipment. That's why Discount Two-Way Radio has put together this School Funding Resource Guide for cash-strapped school districts who need help paying for best-in-class two-way radio communications.

Good luck and enjoy!



Ben Burns, CEO and Founder

5 Great Tips for Writing School Grants

For the largest amounts of money, schools need to write Government Grant proposals. While the payout can be great, there is definitely more effort and time involved. Follow these steps to improve your grant writing success.



1.

Prepare, Prepare, Prepare...

Just like making the perfect soufflé, understanding exactly what the right ingredients are and how to go about combining these ingredients in the right amounts is the key for successful grant writing. That means you have to take your time, plan, and gather the necessary ingredients.

2.

Follow Your District's Grant Writing Rules

A lot of grant writers miss the most important step in getting their grant funded: getting administrative approval. So, make sure you check with someone who is familiar with the grant writing protocol, including the District Assistant Superintendent.

3.

Make Sure You Include the Person That Will Implement the Grant

It is very important to include exactly who is responsible for putting the program together, what steps will be necessary to successfully implement the program, and who will in charge of other things like training, and final evaluation of the program.

4.

Include These Critical Elements in Your Proposal

- Introduction to your school or agency.
- Project description and what you hope to achieve,
- A visual narrative of your school and community population.
- What specific problem are you trying to improve?
- What equipment do you need purchase and why?

5.

Use Statistics

The single best tip for securing a grant is to use statistics to make a point or reiterate a need. It is amazing how many grants are written that omit vital statistics. These statistics make a compelling case for why you need the funding and why the funder should fund your grant rather than the other grant applications in the stack.

Potential Educational Grants for Security Equipment and Two-Way Radio Equipment		
Name of Resource	Capabilities	Website
Grants.gov The most extensive subscription-based grant listings database available. Track and grant applications; search federal, state, foundation, and corporate grants.	Search Category Search State/Region Search Eligibility Sort by Deadlines	https://www.govgrantshelp.com/grants-search/
Educationgrantshelp.com An easy-to-follow FREE portal that allows you to identify, apply, and secure education grants of all kinds.	Search for all Grants Search by Keyword Search by Category Search by Grant Type Search by State/Region	https://www.educationgrantshelp.com/grants-search/
Govgrantshelp.com An extensive subscription-based grant listing database. Search federal, state, foundation, and corporate grants.	Search Category Search State/Region Search Eligibility Search Deadlines	https://www.govgrantshelp.com/
Research and Evaluation on School Safety	Sponsored by the Office of Justice Programs, this is a \$5 million grant for evaluating school safety.	https://nij.ojp.gov/funding/opportunities/nij-2020-17308
STOP Act School Violence Program	Sponsored by the Office of Justice Programs, this is a \$7.4 million grant for evaluating root causes school violence.	https://nij.ojp.gov/funding/opportunities/nij-2020-17308
Research and Evaluation of School Safety Centers	Sponsored by the Office of Justice Programs, this is a \$999,000 grant for evaluating the state of school safety centers.	https://nij.ojp.gov/funding/opportunities/nij-2020-17308

In addition to the above resources, educators are also encouraged to conduct grassroots research for other grant avenues like:

- Ask other professional educators on social media. Your Facebook, Twitter and Pinterest colleagues may have already gone through everything you're facing now as you explore funding sources. They can tell you about the idiosyncrasies of the grant process or help you find out about funding opportunities that are less-well known.

How to Approach Corporations and Foundations for School Grants

Unlike applying for government grants, the structure for foundation and corporate grants is usually not rigorous.

Below are the key elements you will need when writing a successful grant proposal for your school:

- Overall Plan for how the Grant will Benefit School
- Key Project Personnel
- Organizational chart

List the names and affiliations of each member of the school board.

- IRS Documentation
A copy of your IRS determination letter and/or explanation of your tax-exempt status will be required. Most often this refers to a 501(c)(3).



Narrative

- Brief summary of school's history, mission, and goals.
- Description of current programs and past accomplishments.

Purpose of the grant

- Include what specific school or district needs assistance, and who exactly will benefit.
- What goals will be achieved through the grant.
- Develop a detailed description of the project including objectives, activities, time frame, number of people served. Also outline what will be your strategy/methodology and timeline to implement the program.
- How a specific target group

will benefit from the grant.

- How this project/program enhances the existing services in the school and community.
- How you will evaluate the success of the project, including outcomes and results.
- What are the long-term strategies for how your school perpetuate the program beyond the grant period.

Budget

- Budget Narrative
- Itemized Budget Detail
- Other Funding Sources
- School Facts/Highlights

Supporting Materials

The following supporting materials are required for many foundation grants:

CLICK HERE
for
Corporate Grants

Goldman Sachs

Sprint
Foundation

LOWE'S

TOOLBOX
FOR EDUCATION

The NEA
FOUNDATION®
Help Us Help Kids Know More.

State Farm
Companies
Foundation



TOYOTA

WELLS FARGO

W.K.
KF

W.K. KELLOGG
FOUNDATION®

The BRAITMAYER
FOUNDATION

Click Here and Download Your FREE Grant Writing Worksheets... No Email Required

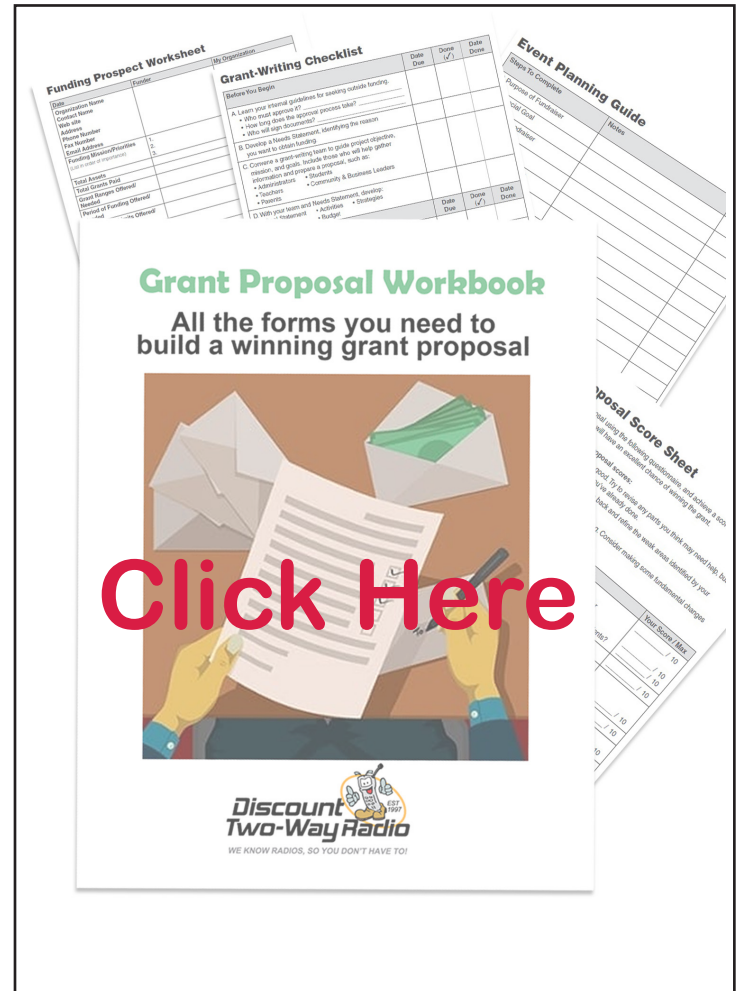


We know that applying for grants can be a daunting task. A lot of education grant writers go into the grant-writing process asking themselves, “We want to apply for a security-based grant, but how do we do that?”

For sure, more and more government grants are requiring schools to show specifically how their grant request will impact their communities and districts. The best way to show that is through relevant data and statistics.

Instead of simply giving money based on mission or location, funders want to actually measure how their funding will impact specific target objectives.

So, having a system to help you compile



of the essential information will improve the overall presentation and impact of your request. Inside this download you will find the following worksheets:

- Goal Statement and Resource Sheet
- Funding Prospect Worksheet
- Fundraising Event Planning Guide
- Fundraiser Company Contact Form
- Donation Request Contact Form
- Grant-Writing Checklist
- Grant Proposal Score Sheet

WHY 63,000 SCHOOL DISTRICTS AND BUSINESSES TRUST OUR ADVICE

For more than 20 years, thousands of school districts across the county have turned to **Discount Two-Way Radio** to help answer questions about two-way radios. Because we are an approved vendor for many of the nation's school districts, we can provide your school genuine RCA branded products at roughly 10-30 percent below the cost of other major brands. Below are some of our best digital radios for schools, and all come with one of the industry's longest warranty. We have the largest selection and widest inventory anywhere, and DTWR has one of the largest repair centers for RCA, Motorola,

Kenwood, Icom, Vertex, Maxon and other major brands of radio equipment in the United States. Our factory trained technicians operate in a state-of-the-art facility and repair all major brands of commercial two-way radios. We also offer a flat rate repair price that includes parts, labor and pre-paid UPS shipping to and from the repair facility for maximum customer ease.

Discount Two-Way Radio also offer schools educational contract level pricing on all RCA radio systems, accessories, and equipment, saving as much as 30% off other brands. We are also the North American

master distributor for RCA professional two-way radio equipment and an industry leader when it comes to customer service, expert repairs, and providing the largest inventory of RCA two-way radios.

Now, just as no two students are alike, so too are school campuses alike. So, when we recommend RCA two-way radio systems for clients, we take into account many factors including size, topography, and number of radio users. However, these are our best recommendations for schools whether elementary, middle, or high-school and college.

Best Option for Elementary Schools Lightweight & Compact



RCA RDR1520 Features:

100% Compatible with Motorola
Analog/Digital Operation
32 Channels
Small and Powerful
Includes: Battery, Charger, Belt
Clip, & Antenna
2-Year Warranty

Best Option for Middle & High Schools Most Popular School Radio



RCA RDR2500 Features:

100% Compatible with Motorola
Analog/Digital Operation
32 Channels
Small and Powerful
Emergency Alert Feature
Clip, & Antenna
3-Year Warranty

Best Options for Large Campuses High Performance!



RCA RDR4320 Features:

100% Compatible with Motorola
Analog/Digital Operation
IP67 Submersible
Full Keypad & Color Display
Includes: Battery, Charger, Belt
Clip, & Antenna
3-Year Warranty

Millions of Dollars in Grant Money Is Available to Improve Your School's Safety Through Two-Way Radio Communications

Did you know that school safety grants have become much more common in recent years. In 2020, for example, U.S. Attorney Bill Powell announced that more than \$83 million in Department of Justice grants is currently available to help improve school security and protect students, teachers, and faculty from school violence in all forms. The United States Government recognizes that school campuses need professional-grade safety equipment to help create a safer environment.

"School violence is no longer an abstract threat but has become a tragic reality in too many of America's communities. Moving to meet this challenge is among the Administration's top domestic priorities," said Katharine T. Sullivan, Principal Deputy Assistant Attorney General for the Office of Justice



Programs (OJP). "The Department of Justice is front and center in the fight to meet this challenge. OJP is making historic amounts of grant funding available to ensure that our communities have access to innovative and diverse solutions," said Sullivan.

MAKE SURE YOU INCLUDE THUNDERPOWER MEGAPHONES AS PART OF YOUR SAFETY EQUIPMENT ROSTER

Megaphones are another important tool for any school communication system. There are many school-related situations when your normal voice may be drowned-out by external noise. Discount Two-Way Radio the exclusive distributor of [ThunderPower Megaphones](https://www.discounttwo-wayradio.com/thunderpower-megaphones). Let us help you find the right megaphone for your school.



Thun-150 Megaphone
600 Yard Range
15 Watt Megaphone
Uses 8 AA Batteries



Thun-120 Megaphone
700 Yard Range
15 Watt Megaphone
Uses 8 AA Batteries



Thun-250 Megaphone
800 Yard Range
25 Watt Megaphone
Uses 6 C Batteries

- Search on Google News. Instead of using the standard Google field, use the “News” search to find recent reports about schools upgrading their communications systems. Just find the school district’s homepage, contact the school’s tech team and ask how they secured the grant.
- Also remember that local businesses and corporations often support schools. Try reaching out to local philanthropy offices of nearby companies and ask them to send you their grant information. A public/private partnership can help provide the funds needed to improve school or district safety. In addition, some school districts have been successful teaming up with city and county officials or law enforcement agencies to combine funding sources.

Bottom Line: Innovation is the key to securing grants.

It’s not enough to think your school will be safer with new two-way radios. You need to paint a picture with words for grant providers that you have thought through your situation and have developed truly innovative solutions to challenging problems. In addition, remember that private companies also fund unique programs that can leverage the strengths of two-way radios. Finally, while two-way radios should be the focus of your grant request, do not ignore other technology that improve campus security like closed circuit television, key guarded entrances, restricted entry to the campus, and doors that lock from the inside to help prevent unwanted breaches. Discount Two-Way Radio is an expert at helping schools create a secure campus environment

